

Business

Program Code, Fall Intake: 0207**Program Code, Winter Intake: 0237**

Overview

Confederation College's Business program is a two-year Ontario College Diploma program for students who want a comprehensive education in all areas of business.

You will study finance, entrepreneurship, marketing, accounting, human resources, and organizational behaviour to give you a broad understanding of these key areas. This program will help you prepare for a wide range of job opportunities in business, giving you a solid foundation to build your career.

Most importantly, the Business program gives you options. This program has a common first year with the Accounting, Human Resources, and Marketing programs, allowing you to transfer to one of these programs after the first year if you choose.



Top Highlights

- Touches upon all areas of business to help you find what interests you most
- Gives you a well-rounded business education to prepare you for a wide variety of business careers
- Allows you to transfer to Accounting, Human Resources, or Marketing after your first year
- Receive your Business Fundamentals Certificate after your first year

Admission Requirements

- Ontario Secondary School Diploma (or equivalent) with courses from the College (C), University (U), University/College (U/C), or Open (O) preparation levels with Grade 12 English (C/U) Level.
- or successful completion of the Mature Student Assessment.
- or successful completion of the General Education Development Test (GED).
- or appropriate credits from the Academic and Career Entrance program (ACE).

Courses Recommended

- Grade 11 College Preparation Mathematics.

Alternative Pathways

If you do not meet these admission requirements, we encourage you to consider the College Access or General Arts and Science Certificate or General Arts and Science Diploma, or Academic and Career Entrance program (ACE); if you successfully complete one of these programs, you will be eligible to apply to programs in the Business, Hospitality & Tourism and Media Arts areas.

Employment Opportunities

Completion of the Business program may help you build a career in many different areas including general administration, wholesale/commercial sales and business management. It will give you a competitive advantage over those who do not have a formal business education. You could work in a wide variety of industries including retail, B2B, resource sector (mining, forestry, transportation, energy, etc.), government, banking, and non-profit. This program will also give you a solid basis to help you launch your own business!

Articulation Agreements

Confederation College has agreements in place that permit credits earned throughout this program to be transferred to programs at other colleges and universities.

Visit: confederationcollege.ca/articulation-agreements for more information.

First Semester

HR 131 Introduction to Human Resources
MK 114 Introduction to Marketing
AC 111 Introduction to Financial Accounting
GB 156 Computer Applications for Business I
GB 110 Introduction to Business
CS 050 College Writing
MA 134 Business Math

Second Semester

AC 223 Financial Accounting II
GB 255 Computer Applications for Business II
CS 220 Business Communications
EC 208 Microeconomics
MA 246 Financial Math
MK 263 Marketing II
GE General Elective

Third Semester

EC 402 Macroeconomics
GB 330 Operations Management
HR 232 Organizational Behaviour
MK 262 Professional Selling
GB 323 Managerial Accounting
GE General Elective

Fourth Semester

EN 400 Entrepreneurship
GB 317 Business Law
GB 440 Statistics
GB 441 Corporate Social Responsibility
GB 423 Business Simulation
GB 501 Project Management
GE General Elective

For information, please contact:

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