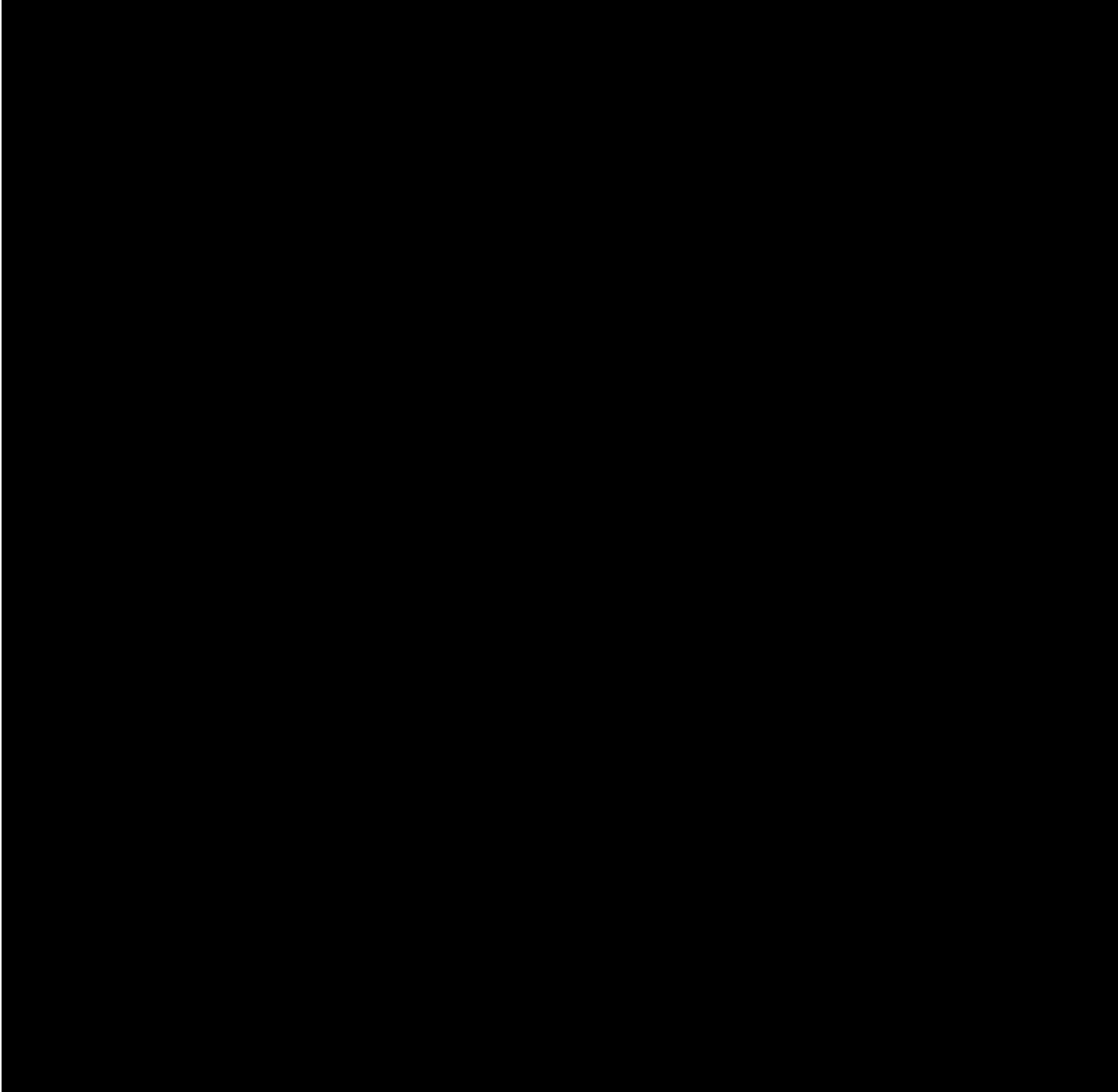


FIFTEENTH ANNUAL CHALLENGE 2021



TAKE ON OTHER DEPARTMENTS AND SEE WHO THE TRUE CHAMPION IS

HISTORY OF THE STOCK THE BANK CHALLENGE

SUCCI has spearheaded the “Stock the Bank” food and fundraising campaign to benefit the Emergency Student Foodbank for the past 16 years. It is through the generosity of our college community that this annual campaign, supported by college staff has raised over \$165,000 in support of students in need. In addition, the sizeable donation of non-perishable food items has kept the food bank shelves stocked for most of the years. Stock The Bank began in 2006 as a way of supporting the college food bank which at the time was seriously depleted. College departments were divided into teams to compete against one another to see who could bring in the most items. Items and dollars are valued equally one for one. We have continued this tradition for 14 years bringing new twists and incentives to help STOCK THE BANK for students in need!

SUPPORTING THE STUDENT FOODBANK AND BEYOND

In past years we have expanded to help serve students more effectively by servicing “foodbank in a box” outlets in the Aviation Centre, McIntyre building, as well as the main access point at the SUCCI Office. We continue to provide the option for after hours/discreet access through a locker service in the Shuniah, McIntyre and Aviation Centre. We have adjusted the standard food bag to ensure we meet the dietary needs of our students including introducing both a vegetarian and gluten free bag.

We continue to find the right balance of letting the students and the community know we have a food bank for students while ensuring vouchers and a bag of food is provided to students in need. Students in a greater need for more than one access in the semester are provided with an additional bag of food but not the monetary food voucher. Through your generosity we have the opportunity to do more.

STUDENT EMERGENCY FUND

It is our belief that the need for students in emergency is greater than just access to food. Students are often faced with unforeseen emergency situations which often threaten the possibility of completion of their studies. Some of these needs cannot be met through the current supports in place. In 2017 we created “**THE STUDENT EMERGENCY FUND**” which continues to fund the Emergency Student Foodbank. Additionally it provides the opportunity to set aside funds which can be used to provide to students who present to Financial Aid under emergency circumstances and may not meet the criteria for an emergency loan or bursary. During the pandemic, the Student Emergency Fund was merged with the COVID-19 Emergency Fund, to provide broader support to students.

Examples of their unforeseen expenses were:

- Health Issues
- Difficult pregnancy—student had to seek medical assistance in Toronto
- Death of family member, travel expenses that were not anticipated
- Health expenses (that were not covered under student health plan)
- Vehicle expenses resulted from accident – student relied on vehicle as they were out of bus zone
- Having to move out of home
- Mental Health Issues
- Relationship Breakdown/Relocation Expenses

Since its inception in 2017, \$70,000 was awarded to students to support their continued education.

CAMPAIGN INFORMATION:

This year, SUCCI has once again teamed up with the College's Advancement Department to organize our 15th annual "Stock the Bank" Challenge. This is your department or school's opportunity to shine! Compete against others at Confederation to see who is truly the most generous. You can donate cash (\$1 = 1 point), non perishable food items (1 item = 1 point or items from our NEED LIST* = 5 points), the Bread and Butter Voluntary Wage Donation (1 hour wage donation = 75 points), and last but not least by donating to the College's Internal Campaign and specifying Student Emergency Fund (Internal Campaign Donation to Foodbank = 100 points).

TIMELINES

The collection campaign will start on **Monday, November 29th** and continue until **Friday, December 10th** (a two week period). Each day we will provide updates via staff news, and email to team captains with your team's current standing. On this chart you will be compared to the other collection teams in your category. "What if we want to directly challenge another department?" Feel Free. We encourage friendly competition (and not so friendly, but don't forget RESPECT!).

BREAD & BUTTER VOLUNTARY WAGE DEDUCTION FUNDRAISER

Employees are encouraged to donate one (or more) hour of their gross wage that day through a voluntary tax-deductible donation to be made directly to the Student Emergency Fund and College Food Bank. (This deduction will not affect your pension or benefits) by completing the web form linked on your portal in Staff News before December 2nd, 2021. Any employee participating in this deduction donation will receive 75 points per hour towards their team donation total.

Donations to the Bread & Butter fundraiser could tip the scales! All points will be added to Team Totals on **Friday December 3rd, 2021**. Tax receipts will be used for your donation.

INCENTIVES:

On top of the best bragging rights of the year, the top collection teams (large and small and academic) have the opportunity to each win a \$150 donation to the charity of your department's choice!

It's the least we can do in this season of giving. All participating departments will receive a thank you at our Wrap Up Event in the Shuniah Student Lounge on December 13th. Awards for winning teams will be recognized during that time, as well as a chance to come together as a community and celebrate all the good we can do in our community.

AS A TEAM CAPTAIN: Your role is to motivate your team, liaise with other Captains on your team, and come up with a strategy.

- **Put your donation box in a prominent place in your office**
- **Keep the competition on the minds and in the hearts of your team mates**
- **Fill up your donation box and organize fundraisers**
- **Check your email and Staff News for your stats and share to motivate support**
- **Beat the other teams (we know how competitive you are!)**
- **We thank you in advance for your generous participation**

2021 COLLECTION TEAM DIVISIONS

LARGE COLLECTION TEAMS

Administration (HR, Financial Services, Advancement, Alumni, Purchasing)

Registration, Admissions, Financial Aid, Continuing Ed & The Hub & Security

Student Success, Apiwin, Health Services, & SUCCI

Workforce Development, NEW, Contract Training & Academic Upgrading

SMALL COLLECTION TEAMS

Distance Education, Paterson Library Commons, Pride Centre & Follett Bookstore

CICE & Sodexo Food Services & International Education Centre

The Children and Family Centre, The Wellness Centre & Negahneewin Research Centre

Facility Services & Reliable Cleaners

IT, Computer Services, & The Print Shop

ACADEMIC COLLECTION TEAMS

School of Aviation & School of Engineering Technology (Faculty Included)

School of Business, Hospitality and Media Arts (Faculty Included)

School of Health, Negahneewin & Community Services (Faculty Included)

The Regional Campuses



*Building Community Spirit
Across Our Campus This Christmas!*

OFFICIAL 2021 NEEDS LIST



ALL ITEMS ON THE NEEDS LIST COUNT FOR 5 POINTS EACH

CANNED MEATS

**TURKEY, HAM, TUNA, SALMON, CHICKEN
PEANUT BUTTER (INDIVIDUAL SIZE)**

CANNED FRUITS

CANNED VEGETABLES

CARROTS, PEAS, GREEN BEANS, POTATOES, CORN (NOT BAKED BEANS)

PASTA SAUCE & CANNED PASTAS

PASTA & RICE (NOT FAMILY SIZE)

SIDE DISHES (RICE & PASTA - NO MILK REQUIRED)

BOXES OF GRANOLA/CEREAL BARS

GLUTEN FREE ITEMS

REUSEABLE CLOTH GROCERY BAGS (MAX 500 POINTS PER TEAM)

***ALL ITEMS MUST BE ABLE TO BE PURCHASED INDIVIDUALLY TO COUNT FOR SEPARATE POINTS**

PLEASE PURCHASE THE MOST DISTANT EXPIRY DATES POSSIBLE ~ THANKS!

Sixteen Years of Supporting Students

INTERNAL CAMPAIGN - Team Captain Information

Thank you for agreeing to be a Captain for our Internal Campaign. As a Captain, you play a vital role in ensuring that your co-workers are provided with the opportunity to make a difference in the life of a student, and in our community. It is the Captains who continue to help our campaign succeed year after year. They are the ones who encourage participation in the campaign, and meet with their co-workers on a one to one basis. Captains can play many roles:

- A “cheerleader” who generates some fun and excitement around the campaign and communicates good news as it develops
- A “trendsetter” who leads by example
- An “expert” source of information
- An “enthusiastic representative” of our campaign
- A person who says “Thank You” to donors for their generous support

Asking for a donation is not something that comes naturally to everyone. Many people find the task easier when they remind themselves that they are helping to make a difference. It also helps to remember that you are not asking for a lot of money, and that often what is a negligible amount to one individual, is a godsend to others. Here are some helpful ideas to aid in your success:

- Make your own donation first. This way you’re not asking someone to do something you haven’t already done.
- Prepare your own reasons for giving. For example, you might know someone who received assistance or you may have visited an agency. Feel free to share these stories with others.
- Arrange to meet personally with prospective donors.
- Build your confidence. Start with someone you know or donors with established track records of support. Success will give you momentum.
- Set your expectations high. Be prepared to ask for a small increase. If every participant increased the donation by the price of a cup of coffee, we could make a significant additional impact.

Why should you ask for payroll deduction?

- It’s easier on the donor. A small amount per pay will not hurt or be missed and it adds up to a significant donation over the year (ex. \$5 per pay is a \$130 donation).
- It usually results in a greater commitment – payroll pledges from employees are typically three times larger than cash donations.
- It is easy to divide the payroll deduction up between the causes the employee decides to support. For example, 1/3 could go to student awards, 1/3 could go to the college, and 1/3 to the employees other charity(ies) of choice

Thank you for leading our TEAM- Together Everyone Achieves More!

Your support is greatly appreciated and if you have any questions, please do not hesitate to ask.