



Business Program Handbook

Business Program Handbook

Table of Contents

Coordinator Welcome	2
1. Introduction	3
2. Program Credential and Courses	5
Business Diploma Planner.....	6
3. Class Guidelines.....	8
General Class Structure	8
4. Program Expectations	8
Attendance / Participation / Missed Tests & Assignments	8
Teamwork.....	9
Grading.....	10
Professionalism and In-class Behaviour	10
5. Academic Policies.....	12
Academic Integrity.....	13
Academic Integrity Sign-off.....	14
6. Resources and Support Services	15
Writing Centre	15
Student Success Centre.....	15
Degree Works.....	15
Academic Date Calendar.....	15
7. Contact Information	15

Coordinator Welcome

Welcome to Confederation College and the Business Program!

As the Coordinator of the Business program, I want to congratulate you on making the choice to join us and to give you a bit of a glimpse into what you can expect in this exciting new chapter you are embarking on!

The Business program is designed to challenge you, inspire you, and equip you with the skills you need to thrive in today's dynamic global marketplace.

This program offers students an opportunity to connect with like-minded peers, engage with industry professionals, and participate in hands-on projects that will simulate real world challenges.

As you embark on this adventure, you will discover that a career in business offers a multitude of paths—each one as exciting and fulfilling as the next. Whether you're drawn to creativity, strategy, operations, or leadership, there is a place for you in the world of business.

The business field is continually evolving, offering new and exciting opportunities. Graduates can find positions in areas such as management and operations, sales, retail and customer service, real estate, and specialized industries such as technology, hospitality, manufacturing, sustainable development, and many more.

The skills gained in a business program—such as critical thinking, communication, problem-solving, and analytical abilities—are highly transferable and valued in virtually every sector.

Perhaps you have a vision for innovation or a desire to launch your own business, entrepreneurship could be your pathway. In our Business program, you will learn how to turn ideas into viable business models and navigate the challenges of starting and growing your own business.

Your journey starts now, and we can't wait to see how you'll make your mark in the world of business! Here's to a fantastic year ahead filled with discovery, growth, and success.

Welcome aboard!

Erin Oner
Coordinator, Business Program



Coordinator Contact Information

Erin Oner

Office: 338 (Shuniah building)

Tel: (807) 475-6304

Email: Erin.Oner@confederationcollege.ca

1. Introduction

Program Overview:

Career opportunities in business in Canada are abundant and diverse, reflecting the country's dynamic economy and multi-faceted industries. The rapid development of sustainable business practices and corporate social responsibility presents exciting opportunities for graduates passionate about making a positive impact.

With Canada's commitment to fostering diverse industries and a thriving startup culture, the landscape is rich with opportunities for business graduates to make their mark and drive economic progress in their communities.

Confederation College's Business program offers a two-year Ontario College Diploma designed to provide a well-rounded education across all key business areas. This program equips you with the knowledge and skills necessary to succeed in various business roles, preparing you for a dynamic career.

In this program, you will delve into finance, entrepreneurship, marketing, sales, accounting, human resources, business law, operations, corporate social responsibility and supply chain management, as well as organizational behaviour, gaining a broad understanding of these essential fields. Most importantly, the Business program offers flexibility, with a common first year shared with the Accounting, Human Resources, and Marketing programs, allowing you to specialize if you choose.

Dive into our exhilarating business simulation course in semester four, where you'll step into the shoes of a CEO and navigate the complex landscape of running a company, making strategic decisions across finance, marketing and sales, operations, and human resources, all while competing against your peers in a dynamic, real-world environment that transforms theoretical knowledge into practical experience!

We want you to be successful in this program. You have chosen it for good reason, and we are excited to work with you to help you succeed.

We designed this handbook to help you understand the expectations of this program, the policies of the college, and the resources available to you.

We work hard to make sure the information in this handbook is accurate. If any changes occur through this school year, you will be notified by email. Be sure to check that you are reading the handbook for the year we are in.

This handbook is specific to your program, but there are other general college policies that you also need to be familiar with.

These can be found

- On the [College website](#)
- In the [New Student Guidebook](#)
- In the [SUCCI Student Handbook](#)

The SUCCI Student Handbook provides details regarding Student Services, Safety and Security, Student Rights and Responsibilities and more.

It is the responsibility of each student to review and comply with the content in this handbook.

If there are any questions or concerns regarding the content in this handbook, please contact:

Program Coordinator: **Erin Oner**

Email address: Erin.Oner@confederationcollege.ca

Student Success Advisor: **Shannon Maloney**

Email address: Shannon.Maloney@confederationcollege.ca

[Student Success Advisors - Contact Information | Confederation College](#)

We wish you all the best in your studies!

2. Program Credential and Courses

[Business Program](#)

Explanation of credential and courses

2-Year Ontario College Certificate Program

Students in this two-year College Diploma program take the following courses:

Semester 1		Semester 2	
AC111	Introduction to Financial Accounting	AC223	Financial Accounting II
CS 050	College Writing	CS220	Business Communications
GB110	Introduction to Business	EC208	Microeconomics
HR131	Introduction to Human Resources	GB156	Microsoft Excel
MA134	Business Math	HR232	Organizational Behaviour
MK114	Introduction to Marketing	MA246	Financial Math
GE	Elective	MK263	Marketing II

Semester 3		Semester 4	
EC402	Macroeconomics	EN400	Entrepreneurship
GB330	Operations Management	GB423	Business Simulation
MK262	Professional Selling	GB440	Statistics
DI103	Professional Development	GB441	Corporate Social Responsibility
GB317	Business Law	GB501	Project Management
GE	General Elective	GE	General Elective

DegreeWorks is a web-based assessment tool to assist you in tracking your progress throughout your program.

Please refer to [Degree Works](#), or reach out to your Coordinator or Student Success Advisor if you have any questions or concerns about missed pre-requisite courses.

Business Diploma Planner

Course Planner Checklist Name: _____ Student # _____

Full-Time Program Requirements	✓ have (Grade)	X need
SEMESTER 1		
AC 111 Introduction to Financial Accounting		
CS 050 College Writing		
GB 110 Introduction to Business		
HR 131 Introduction to Human Resources		
MA 134 Business Math		
MK 114 Introduction to Marketing		
Elective		
SEMESTER 2		
AC 223 Financial Accounting II		
CS 220 Business Communications		
EC 208 Microeconomics		
GB 156 Microsoft Excel		
HR 232 Organizational Behaviour		
MA 246 Financial Math		
MK 263 Marketing II		

Full-Time Program Requirements	✓ have (Grade)	<i>X</i> <i>need</i>
SEMESTER 3		
EC 402 Macroeconomics		
GB 330 Operations Management		
MK 262 Professional Selling		
DI 103 Professional Development		
GB 317 Business Law		
Elective		
SEMESTER 4		
EN 400 Entrepreneurship		
GB 423 Business Simulation		
GB 440 Statistics		
GB 441 Corporate Social Responsibility		
GB 501 Project Management		
Elective		

Note: Please check [Degree Works](#) for the most recent version of your programs' courses.

3. Class Guidelines

Our goal at Confederation College is to create open, inclusive, and respectful learning environments for everyone – students, professors, and staff.

In order to maintain this kind of learning environment, we have created policies and procedures that outline the rights and responsibilities of students and professors.

Policies regarding Academic and Personal conduct are on the College website ([link provided](#)) and also on page 12 of this handbook. We expect all students to review and follow these policies.

Policies below are specific to the **Business program**.

General Class Structure

On the first day or two of a class your professors will inform you of specific class rules and provide you with a course outline. This outline will describe the course, outline your assignments, explain the grading system. Along with the outline, you will be provided a class schedule with important dates and deadlines. Usually, this information is posted in Blackboard, so refer to it often to avoid missing any deadlines.

Distance Education students will be contacted by DE staff for an orientation and to share program specific requirements for students who attend online.

Professors will use your college email address and/or Blackboard as a means of communication.

It is your responsibility to check your college email regularly.

4. Program Expectations

Attendance / Participation / Missed Tests & Assignments

- Success is directly related to attendance. It is expected that you will attend all classes.
- Absences for legitimate and documentable reasons do occur BUT **your professors need to be made aware – either prior to, or immediately following the absence**. Waiting to contact a Professor for multiple weeks or months is not acceptable.
- If you are absent from class, you must find out what you missed from your classmates or professor. Your professor will not come to you or re-teach the material.
- Legitimate and documentable reasons for missing class need to be discussed in advance with your Professor. Examples include the following:
 - Illness or Medical Emergency:
If you are sick or experience a medical emergency, you should inform your professor as soon as possible, preferably before the class.
 - Court summons, jury duty:
A court summons or jury duty notice serves as documentation.
 - Death of family member:
Documented through discussion with your Professor.

- Unacceptable reasons for missing class include the following:
 - Procrastination or poor time management
 - Sleeping in
 - Trips
 - Work
- If you miss a test/exam/quiz without a legitimate reason, you may receive a grade of zero (0).
- Some courses allow a comprehensive test to replace one missed test grade of zero (0). Some courses do NOT allow this. Consult your professor to determine if this is an option.
- If you miss an in-class assignment or activity (ones that are given and completed within the scheduled class time) without a legitimate reason, you will receive a grade of zero (0).
- Assignments, projects, essays, etc. (given as "homework" with a due date) are due on the assigned date. Late submissions will be penalized as per each professor's guidelines. Please ensure you are aware of the deductions for every course, as this will likely vary depending of your professor.
- You CANNOT submit a semester's worth of work at the end of the semester. Assessments are continuous throughout the semester.
- The last day of the semester is the final day to submit work. Beyond that date, work will not be accepted, unless previously discussed with and approved by your Professor.
- Assignments are to be submitted in the manner prescribed by your Professor. For example, some Professors require assignments to be submitted via hard copy while others will accept electronic attachments (via email and/or Blackboard Dropbox). Follow the submission instructions provided by your Professor for each assignment. Professors are NOT required to print off your papers or projects, etc. This is YOUR responsibility.
- Distance Education students must contact the DE department for testing instructions. This includes approved testing centres, proctors and specific program requirements. Please ensure you do this at the beginning of the semester to ensure you are aware of the process prior to test time.

Teamwork

A significant amount of group work is required in this program. Individual students are expected to be full participants in, and contributors to, each group-based project/assignment within the program coursework.

Individual students who fail to meet this expectation, without documented extenuating circumstances may receive a failing grade in the project/assignment. Guidelines will be provided outlining the requirements of group work by individual faculty members. Expectations will vary among faculty and students are expected to ask questions if they are not clear.

Grading

In order to be successful in the Business program, you must not only obtain a minimum of 50% in each course, but also an overall average of 60%.

Course Evaluation and Grading Policy Ch5-s1-01 can be found on the [Academic Policies webpage](#).

Professionalism and In-class Behaviour

- **Conduct yourself as a professional.** This includes your emails and interactions in the classroom and labs with faculty and classmates. Address your colleagues and teachers with respect both online and in-person.
- **Bring a drink or small snack to class if you need.** (Certain lab/shop environments prohibit this, so ask your professor if you are unsure). Dispose of your own garbage.
- **Turn off your cell phone in class.** If you must answer a call, leave the classroom quietly so you do not disturb the class. Tell your professor before class if you are expecting a call that you will have to answer.
- **Focus on what's happening in class.** Talking to or distracting classmates while the professor is speaking is considered disrespectful and disruptive.
- **Arrive on time to class.** If you are late, enter the classroom as quietly and discreetly as possible. Some teachers require students to wait for a break to enter the class if they are late. If you need to leave the class early, try to leave at a break and explain to your professor why you need to leave.
- **Ask for help when you need it.** We have many supports available to all students to help them be successful.
- **Participate during the class.** Students are encouraged to pay attention, take notes, participate in classroom discussions and activities
- **Ask for permission before recording lectures.** Because of the disclosures that occur in many class discussions, professors have the ability to deny this request.

Additional expectations:

- **Have reasonable expectations regarding email/telephone response times.** Messages sent at late hours or on weekends will not be responded to until appropriate working hours.
- **Leave clear messages.** When leaving messages for professors, always (and clearly) include your full name, contact information, and specific class, as well as your question or concern.
- **Keep track of appointments.** If you schedule a meeting outside of class time with your professor, be sure to add it to your calendar and attend. If you cannot make an appointment, contact your professor beforehand to let him/her know you will not be showing up.
- **Know the start date and end date of each semester, as well as dates for any holidays or breaks.** (All relevant dates are identified in your SUCCI Student Handbook.) Early departure at the semester's end, early departure or late return at Student Success Week, or other scheduled vacation during the academic semester is not considered as an 'extraordinary circumstance.' You will NOT be granted permission to write tests or exams earlier or later to accommodate this.

5. Academic Policies

Students should familiarize themselves with the following College policies:

Charter of Students' Rights & Responsibilities: Ch5-s5-03

Course Evaluation and Grading Policy: Ch5-s1-01

Student Code of Conduct: Ch5-s5-02

Academic Integrity: Ch5-s5-01 (Sign-off Required, see page 13)

Use of Electronic Devices in Class: Ch5-s5-06

Academic Appeal Policy: Ch5-s1-02

A complete list of Confederation College Policies and Procedures can be found on the website, or accessed through the link below:

[Link to main Academic Policies and Procedures webpage](#)

Academic Integrity

Purpose: Academic integrity is central to the mission of Confederation College. Commitment to academic integrity supports the mutual respect and learning that our community values. The Academic Integrity Policy and Procedure reflect these values.

Scope: Applies to all students and staff to guide behavior and support learning.

Academic Integrity: Having academic integrity means acting fairly and honestly when engaging in academic activities. By having and applying an Academic Integrity Policy and Procedure, Confederation College ensures graduates complete their studies fairly and honestly through hard work and dedication, and thus are well-prepared for their future careers.

Definition of Academic Dishonesty: A violation of academic integrity. Academic dishonesty takes the form of any kind of cheating in academic work, including taking credit for the work of others without crediting them, misrepresenting one's own work, fabricating information, and facilitating academic dishonesty by others.

Examples of academic dishonesty include, but are not limited to, the following:

- Plagiarism: representing the words or ideas of someone else as one's own including copy and pasting from internet, as well as failing to attribute any of the following: quotations, paraphrases, or borrowed information.
- Unauthorized use of artificial intelligence: utilizing AI and specifically foundational models to create writing, computer code, or images from minimal human prompting and presenting that work as one's own is an academic offense. There will be times when you are able to utilize generative artificial intelligence for productive and ethical academic use, but these instances will be guided and introduced by your faculty as part of your learning.
- Cheating: using or attempting to use unauthorized information or materials in any academic exercise; copying from one's own or someone else's work; representing someone else's work as one's own; or violating rules and policies governing examinations, such as bringing pre-written work into an in-class examination or talking during examination or accessing information via the internet.
- Fabrication: inventing or falsifying data, citations, or information.
- Facilitating academic dishonesty: intentionally helping or trying to help someone else commit an act of academic dishonesty.

Consequences: Violations may result in failing grades, suspension, or expulsion. Violation may also entail being recorded in the online tracking tool.

Procedure for Students:

- Read and become familiar with College policy and faculty expectations regarding academic integrity, as stated in the course outline.
- Seek clarification of principles and practices of academic integrity from the faculty and/or other academic resources, such as librarians, tutors, or the writing center, before completing assignments or attempting examinations.
- Cooperate with faculty if issues of Academic Dishonesty arise.

Academic Integrity Sign-off

Sign-off shows acknowledgment of your commitment to uphold academic integrity and understanding of the consequences for academic dishonesty, including specific examples provided.

I, _____ (print name), have read and understand the Academic Integrity information and policy contained in the Business handbook.

Signature: _____ Date: _____

6. Resources and Support Services

Writing Centre

<https://www.confederationcollege.ca/department/tutoring/writing-centre>

Student Success Centre

<https://www.confederationcollege.ca/department/student-success-centre>

Degree Works

<https://www.confederationcollege.ca/department/registration/degreeworks>

Academic Date Calendar

<https://www.confederationcollege.ca/department/admissions/registration-services>

7. Contact Information

Program Coordinator: **Erin Oner**
Ph: 807-475-6304 Email: Erin.Oner@confederationcollege.ca

Please refer to your timetable & Blackboard course sites for additional faculty and their contact information.

Student Success Advisor: **Shannon Maloney**
Ph: 807-475-6388 Email: Shannon.Maloney@confederationcollege.ca

Associate Dean: **Joel Sherban**
Ph: 807-475-6134 Email: jscherba@confederationc.on.ca

Distance Education: Email: de@confederationcollege.ca