

International Business Management

Thinking globally is often key to doing business in the 21st century. Companies from large corporations to sole proprietor entrepreneurs can sell to customers around the world, not to mention source materials and even labour. Students advance their existing skills and knowledge while learning how to conduct business in the global marketplace.

Confederation College's International Business Management one-year graduate certificate program allows students to extend their education and learn the finer points of international business. This hands-on, intensive program covers the international aspects of core business areas such as marketing, human resources, supply chain management, finance, and business planning. Students will also develop cross-cultural interpersonal, communication, managerial skills and learn how to perform a variety of business functions across national borders.

Upon graduation, job vacancies are available in the Thunder Bay area and across Canada. Graduates may work in various areas of international business such as sales, marketing, supply chain management, logistics, and trade development.

Credential Upon Completion	Ontario College Graduate Certificate
Annual Fees (CAD)	\$18,197 + \$1,670 program costs (2024-25)
English Proficiency	IELTS 6.5, no band lower than 6.0
Eligible Applicants	Graduates from a three or four-year degree program from an accredited university or college
Intake	September, January, May

Job Outlook

Employment
Rate
83%

Average Hourly
Wage
\$25.00

(Canada Job Bank, Nov 2023)