# **International Business Management**





CREDENTIAL Ontario College Graduate Certificate PROGRAM CODE Fall: 0289 | Winter: 0298 Spring:0297 AREA OF INTEREST Business LOCATION Thunder Bay DURATION 1 -year

### Overview

## The world is your oyster. Think globally!

From small businesses to large corporations, globalization has profoundly affected how business works. Customers, competitors and suppliers now come from around the world, and this has created demand for people with an understanding of the global business environment and the skills to do business internationally.

Are you ready to join the new world of business? Whether you are a recent college or university graduate looking to begin a career in international business, an experienced professional seeking to upgrade your business credentials, or a budding entrepreneur wanting to take your business to the next level, Confederation College's International Business Management program will equip you with the knowledge and skills needed to succeed in today's global marketplace.



## **Top Highlights**

- Expand your understanding of the global business environment
- Learn how to perform key business functions across national borders
- Develop cross-cultural communication, negotiation and managerial skills
- Explore ethical, responsible and sustainable approaches to business management
- Gain the knowledge, skills and selfperception to be a professional manager and global citizen



#### **Employment Opportunities**

This one-year graduate certificate program will prepare you for opportunities in a broad range of private and public international business environments including private organizations, government departments and agencies, regulatory bodies, professional organizations, and international non-governmental organizations (NGOs). Combined with your previous education and experience, you may work in various areas of international business such as sales, marketing, supply chain management, logistics, and trade development. If you are an entrepreneur and thinking about starting your own international business, this program will give you the knowledge and confidence you need to strike out on your own.



### Brett Sharman Program Coordinator

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#### **Admission Requirements**

Program Requirements (for domestic students)

• Degree or diploma from an accredited university or college.

Program Requirements (for international students)

- A three/four year degree from an accredited university or college, preferably in a Business field (2nd Division/2.0 (4.0 GPA scale) where applicable)
- a) Original transcripts as well as a notarized, translated copy must be provided where applicable
- b) No more than ten backlogs/failures

**English Proficiency** 

• a) Academic IELTS: 6.5, no band lower than 6.0

#### **Articulation Agreements**

Confederation College has agreements in place that permit credits earned throughout this program to be transferred to programs at other colleges and universities.

Visit: **confederationcollege.ca/articulation-agreements** for more information.

#### **Program schedule for September intake**

#### **Fall Semester**

- CS 106 Intercultural Business Communications
- IG 101 Market Research
- IG 105 International Logistics and Supply Chain
- IG 106 International Human Resources
- IG 107 International Finance
- IG 108 International Marketing

#### Winter Semester

- IG 202 Project Management
- IG 204 International Negotiation
- IG 206 International Management
- IG 208 International Business Law
- IG 209 International Business Planning
- IG 210 Ethics, Responsibility and Sustainability



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NOTE: Content subject to change. Visit the program website for the most current information



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